

SOOD aits.com

MATCH SPECIMEN CARP CARP SPECIMEN MATCH

Consumer Guide 2010



At Sonubaits we believe in providing the angler with the bait needed to succeed.

We stick to our core value, 'ingenious, irresistible', researching what fishermen need to catch their chosen quarry and developing an angler-friendly bait accordingly.

We always listen to what our customers say, and use the knowledge and expertise of our

angling consultants to test and develop bait which can be used with complete confidence.

We are very proud of the products launched in 2009 including Match Method Mix and tins of Hemp 'N' Hookbaits. These were researched to find out what was required and then made to the highest specifications. As always, we have used only the best ingredients; so you can continue to catch lots of fish.

Products destined for huge success in 2010 include our new Fibre Paste, which is a revolution in commercial paste fishing, and Barbel & Carp Paste, which will certainly help put a few extra fish on the bank this year.

We have also included tips from our anglers on how and why they use the baits to catch more fish.

I hope you enjoy using our bait in 2010.





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THE STATE OF THE S CARPIN

Great Value & Even Better Results

The hemp in Sonubaits' particle tins is a high quality, large grain with a supreme splitting rate. Because the hemp and hookbaits are cooked together in the tin, all of the juices are kept with the bait which optimises the level of attraction to all species of fish. Unlike when mixing particles separately, the flavour of the hemp is infused into the hookbaits meaning they're even more irresistible.

In these handy, ready-to-use tins you get the perfect amount of hookbaits and free offerings. All of the particles are prepared to the highest standards, so not only do fish find them incredibly tasty, they're also totally safe to use.



NEW

Henp 'N' Tigers

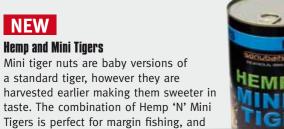
Hemp and tigers is the perfect combination when big carp are the target. Tiger nuts are rich in natural proteins, oils and sugars which carp find irresistible and combined with Sonubaits hemp are the perfect match to help you catch your biggest ever specimen.



NEW

Hemp 'N' Black Tiders

Black tiger nuts are a different variation to standard pale tigers, where the skin naturally turns black. They are a fantastic alternative to a standard tiger nut bait, as they have the same nutritional properties and natural attraction but offer all this in a colour most carp won't have seen before. They're a real edge!



also ideal for mixing in with spod mixes.

Their unusual shape makes sure carp

never grow tired of picking them up.

NEW

Hemp 'N' Crushed Tigers

This combination is perfect when using tiger nuts as a hookbait. Because the nuts have been crushed, it allows their natural sugars and attractants to leak out into the water at a faster rate, creating the perfect feeding area.





NEW

Hemp 'N' Peanuts

Hemp 'N' Peanuts is the perfect way to fish with safely-prepared peanuts. This is a devastating combination that maximises the full attraction of the not-so-humble peanut. On waters where nut fishing is allowed, this is a combination that will give you the edge over other anglers.



NEW

CORN

sonubaits.com NGENIOUS, IRRESISTIBLE

Hemp 'N' Corn

The hemp and corn combination is ideal for all species of fish. The corn in the tins is a specially selected variety with plump, succulent grains which can be hair rigged or hooked. This provides a totally versatile can of bait, ideal for feeding in the margins or using at range through a spod.



NEW

Hemp 'N' Mini Maize

Mini maize is a smaller alternative to maize and a perfect bait for all specimens. The toughness of these little golden grains prevents nuisance fish from pulling it from the hair, so despite it's small size, the mini maize can be fished with confidence.



Hemp 'N' Maize is an all time classic combination, responsible for the capture of many big carp. Because the maize has been cooked for the optimum time, the sugars which come out during this process are infused into the hemp seed, giving a new and unique natural flavour to the hemp.



NEW

Hemp 'N' Giant Maize

Giant maize really has to be seen to be believed. These very large grains of maize are perfect for larger carp, and many anglers use it's size and pulling power for overseas trips and on venues where nuisance species are prevalent.



NEW

Hemp 'N' Maple Peas

Maple peas are a truly classic bait which has fooled a huge amount of carp, tench and bream over many decades. The infusion of the hemp flavour through the maple peas in the cooking process enhances the flavour of what is an under-rated, yet very effective particle bait.



Catch Big Carp on Particles Now

Want to catch more fish without breaking the bank? Respected carp ace Ian Russell reveals his top tactics for getting more bites on particle baits.

Fishing for big carp has been dominated by boilie fishing for many years now, and whilst these baits do catch their fair share of carp, why not try and stay one step ahead of both the carp and other anglers by doing things a little differently?

Top carper lan Russell believes that anglers should never overlook the particle approach, so Sonubaits caught up with him to find out more about how he gets the best from grains, seeds, pulses and nuts.

"Why should anglers use more particle baits?" asks Ian. "Because carp absolutely love them! When you're looking to attract shoals of carp and get them competing for food, there is no better alternative."



Now many will know of lan through his magazine work and angling tutorials, where catching carp quickly is always the goal. Because of this, lan travels around to numerous different venues, so like many anglers, doesn't have time to prepare his own particles. Queue the Sonubaits Hemp 'N' Hookbaits range, where particle mixes come ready-prepared in tins, ready for instant use.

"The tins are a Godsend, really, as they are incredibly convenient," comments Ian. "I wouldn't be without them these days."

The Hemp 'N' Hookbaits range harnesses the latest in particle technology, providing safely prepared particles in the same tin they were cooked in, so all the juices are retained and infused throughout the baits. What's more, in these handy, ready-to-use tins, you get the perfect amount of hookbaits and free offerings to really get the fish munching.

"Carp go absolutely mad for hemp," smiles Ian. "It's the ideal feed really, as it mimics the sort of thing they eat in their natural habitat.

"Getting the balance between hookbait samples and hemp is a brilliant way of confusing the fish, too, which ultimately leads to more bites."

lan is also a huge fan of not having to take a range of particle tins with him. Previously, you would need to buy different particle baits separately, then add one tin to another. With Sonubaits Hemp 'N' Hookbaits, you get everything you need without needing to over-spend on a tin of this, and a tin of that.

"My favourites are the Hemp 'N' Corn and Hemp 'N' Crushed Tigers," lan explains. "I usually mix a few tins of these with 1kg of Sonubaits' Halibut Pellets, as not only does this increase the already potent fish-pulling power of the particles, but it also makes them stodgy – perfect for when spodding."

Another of lan's tips for particle fishing is to not spod lots of bait into the lake in one go. Indeed, he much prefers the little-and-often approach, drawing the fish to and from his baited area at regular intervals.

"Some anglers are scared to re-spod, thinking it will scare the fish," he says. "But I've found this actually attracts fish to your baited spots."

lan also prefers to use small hookbaits over his particle baited area.

"I usually mix a few tins of these with lkg of Sonubaits' Halibut Pellets — perfect for spodding"

The hookbaits can be used straight out of the tin, and he tips them with a grain of plastic corn, which covers the majority of his fishing needs.

"A large boilie over particles will always be harder to get bites on, as the

carp become totally pre-occupied on the smaller items.

"I usually opt for a small hookbait out of the tin," adds Ian. "It's then just a case of hooking on a small PVA bag of particles dried out with Hemp & Hali Crush groundbait and casting out to your spot.

"It doesn't need to be complicated. A simple, short rig will be ideal, and with the particle baits working their magic out in the lake, it's then just a case of waiting for that alarm to scream off with what could be the fish of a lifetime."



TOP TIP

■ Ian mixes 1kg of Sonubaits Halibut pellets with a few tins to make his spod mix.

"Some anglers are scared to re-spod, thinking it will scare the fish,"



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Action Range

Everything you need to catch carp...



- Developed by Sonubaits especially for day ticket waters and highly pressured venues.
- Containing large quantities of soluble foods, Action Boilies leak irresistible attractants into the water.
- With our unique, nutritional recipes including the latest tried and tested feeding stimulants and taste enhancers, action is virtually guaranteed.

SIZES AVAILABLE

10mm, 15mm, 20mm



Action Bag/Stick Mix

- PVA friendly.
- PVA bags included.
- Flavour matched to Action Boilies.
- Taste enhancers, amino acids and appetite stimulators.
- Variable breakdown rate.
- Get attraction around your hook.



- PVA friendly.
- Flavour-matched to Action Boilies.
- Full of feed stimulators.
- Add to Action Bag/Stick Mix.
- Use as a Boilie Dip before casting.
- Get attraction round your hook.



- Action Spod Mix is a blend of high quality pellets which leak off their attraction at different rates therefore giving an instant eaction and holding fish in your target



Action Pop-ups

- Flavour-matched to Action Boilies.
- High flavour leakage



Boosted Wrans

• Paste wrapped boilies provide instant high leakage of flavours and irresistible nutrients directly into your swim stimulating the fish into feeding and pulling them to your hookbait.

FLAVOURS AVAILABLE

- Pineapple, Tutti Frutti, Halibut, Tuna
- SIZES AVAILABLE
- 10mm, 15mm, 20mm



Boosted Pop-Up Wraps

- Compliment perfectly the Boosted Wraps. FLAVOURS AVAILABLE
- Pineapple, Tutti Frutti, Halibut, Tuna SIZES AVAILABLE
- 15mm



• A combination of nine different pellets, which have been flavoured with tuna and tuna oils. This Spod Mix gives both instant attraction and prolonged interest from longer lasting pellets leaking stimulants and oils.



Boosted Wraps

Wrapping a paste around a hookbait boosts attraction and with Boosted Wraps, a dissolvable paste already coats the hookbait, to create the ultimate feeding zone.



• A tuna flavour dip to match the wrap. PVA friendly and in a pot which has a wide mouth so that PVA bags and sticks can be tied up, hooked on and dipped in before being cast out.



Tuna Wraps™

• Paste wrapped boilies have all the paste advantages of fast release attractants. A proven big fish bait, with Carp into the 50's, many big barbel and multiple catches. The wrap begins to release attractants as soon as it is in the water creating an area full of irresistible feeding stimulants.



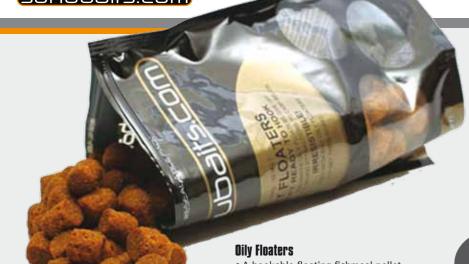
Boilie Pellets

- Boilies in pellet shape.
- They are the perfect accompaniment to Boosted Wraps used in PVA bags, spodded or catapulted.





SPECIMEN



• A hookable floating fishmeal pellet impregnated with fish oil to provide a slick that fish home in on. When it comes to surface fishing, the best and easiest pellet to use is the Sonubaits Oily Floater. With an increased level of oil and a slightly softened texture, it is very easy to hair rig or side hook them.

Sonubaits Oily Floaters will transform your surface fishing. By feeding a constant stream of bait you will build up a trail of attractants in the surface layers which fish quickly home in on. The larger 11mm sizes are also good for feeding into a wind as

they are heavier than normal

floating baits they can be catapulted into a breeze.

Neil Edge

Surface Baits

Oily floaters are available in 8mm, 11mm and 16mm. For best results, catapult different sizes into the swim and see which the fish prefer. Often you'll find the bigger fish single out a particular size, making hookbait selection more straightforward.

Hookable Floaters

■ Try catapulting 11mm floaters

heavier than normal floating baits.

when fishing into the wind as they are

• Pre-softened Hookable Floaters are floating pellets that maintain their structure in water and stay on the hook or hair.



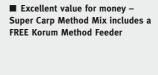
Floater Pack

- All the bait you need for a day's surface fishing. The pack contains highly buoyant boosted fishmeal hard floaters and two pots of hookable Tuff 1 floating hookbaits, in two flavours, Fishmeal and Strawberry
- hard floaters to attract the fish and hook one of the Tuff 1 oil enhanced hookbaits and cast out amongst the hard pellets.



■ Hookable Floaters and Floating Tuff 1's make the ideal target hookbait when fishing with Oily Floaters for big carp.

- Super Carp Method Mix
 Designed for modern anglers who want to catch more fish.
- · Advanced specimen Method mix which is high in proteins, oils and proven stimulants designed to select bigger fish.
- The 2kg re-sealable bag comes with a FREE Korum Method Feeder inside.
- Super Carp Method Mix has high levels of feed attractors and food value which brings fish into your swim. It mixes up very easily and because of its binding properties creates a sticky mix to which other particles such as pellets, corn or broken boilies can be added.
- Super Carp Method Mix will withstand casts of over 100 yards but will still breakdown easily in water, the more particles you add the quicker it will break down.





- An irresistible blend of crushed boilies, hemp, carp pellets and halibut pellets.
- Ideal for use in a PVA bag or it can be mixed with water and used as a Method mix, or simply balled in.
- Creates a bed of particle feed which carp find irresistible



CARP, TENCH BARBEL CHUB

FREE

Robin Red Stick Mix

• A ready to use PVA friendly mix which compacts to form the perfect stick or bag mix. It contains fishmeals, fish oils, hemp, sugars, spices, taste enhancers, amino acids and Robin Red. Robin Red is an ultra effective blend of bird food, peppers and spices with a high vitamin content to make a valuable food source which is why it is one of the all time great carp attractors.

SPECIMEN

- Hemp & Hali Crush is a blend of 95% hemp and halibut pellets, crushed together so there are lots of smaller particles. It still binds well, making it a very versatile groundbait.
- When fishing for barbel, Hemp & Hali Crush can be used in a number of different ways. It can be mixed and put through a feeder, creating an irresistible trail of particles running downstream over your hookbait.
- The groundbait can also be mixed to a sticky consistency and moulded around a lead a tactic which is especially good in flood conditions, as once it comes off the lead there's no resistance, unlike if you were to use a feeder.
- Hemp & Hali Crush can also be used in a PVA bag or stocking and either clipped to the lead or simply hooked and cast in.

CARP

- The PVA stick is one of the most popular modern carp fishing methods, designed to create an area of feed around the hookbait, whilst also disguising your rig and keeping it tangle and debris free.
- Because 95% of Hemp & Hali Crush is made from hemp and halibut pellets, the mix is rich in oils. The oil from the ground hemp is very light and so will begin to come off the mix quickly, whilst the oil from the halibut pellet releases at a slower rate, providing a constant and prolonged stream of attraction which fish will home in on.
- Stick mixes can be made to different lengths depending on what presentation you are hoping to achieve. A good starting point is a PVA stick around two inches long, as this is enough to stop any potential tangles and provide enough attraction without putting out a larger amount of bait which the fish may pick through without picking up the hook.

1.8kg Halibut Pellets, 4, 6 and 8mm

• The use of halibut pellets has increased massively over the last few years; this is due to their fantastic fish catching capabilities.

balts.com

HALIBU

PELLETS

• The pellets contain the optimum balance between protein, fat, carbohydrate, energy, vitamins and minerals. They are carefully formulated using a mix of high quality protein and energy sources including highly palatable fishmeals, pre-digested fishmeals and fish oils. The use of betaine, green lipped mussel meal and shrimp meal also ensures high levels of attraction. From the ingredients - the protein and oil content you can see why this is such good bait.



Halibut Pellets in PVA Bags

- Called 'Go Bags' these pre-filled bags are ready to go. The ultimate in accurate baiting.
- Simply fold the bag, nick your hook through it and cast it out. There are 10 pre-tied PVA bags filled with 4mm Halibut pellets and some free 10mm mixed boilie hookbaits.

Crushed Halibut Pellets

- Crushed halibut pellets make a fantastic addition to all baits. We crush the halibut pellets leaving bigger chunks of crushed pellets as well as much finer particles, as this will keep fish feeding for longer. It can be used neat as a groundbait or stick mix, or added to existing groundbaits to enhance them.
- A good tip when baiting with halibut pellets is to mould them into a ball. This can be done by putting them in a tub and adding hot water, and for added attraction, Sonubaits' Halibut flavour. Leave for about half an hour and the pellets will absorb the liquid and become sticky enough to mould











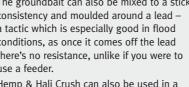






Also available in smaller bags













1. Load your PVA funnel with stick mix. 2. Squeeze the bait tightly into the PVA using the plunger. 3. It should look like this, then tie the PVA off. 4. Push a gate latch baiting needle through the stick and hook the loop of your hooklink. 5. Pull the hooklink through the stick and you're ready to cast out.





by Duncan Charman

Stereotyped some may say, but over the last few seasons specimen hunter Duncan Charman has adapted and fine-tuned a method that has accounted for numerous big barbel from some of the hardest venues in the country. And it's a method we here at Sonubaits were keen to learn more about!

The bait Duncan uses is what he believes to be the most effective barbel bait ever invented. He is, of course, talking about Halibut Pellets. We caught up with the all-round angling expert to find out more about his favourite methods with pellets, and how you can make the most of these outstanding baits.

"Pellets come in all shapes and sizes, however when scolded in boiling water they will all break down," Duncan tells us. "Depending on how much water you add and how long you leave the pellets to break down for, this will ultimately create a different consistency. of Halibut Pellets alongside a 12mm Hence why I say it's the most versatile bait available!

"Add to this products like Hemp & Hali Crush groundbait, and you've got a real edge over other anglers."

Duncan says 95 percent of his barbel fishing revolves around one approach and one bait application, whilst the other five percent is spent trying to achieve perfection!

"Why try to improve something that already works?" he asks. "My favoured tactic was created many years ago and

"Whilst doing so, my rod arched over and as I fumbled to grab the rod, the chance was missed."

Absolutely gutted, Duncan's mind went into overdrive, trying to come up with an alternative approach more suited to the conditions he faced. The river ace takes up the story:

"the most effective barbel bait ever invented"

I remember the evening as if it were yesterday. Whilst roving around the River Loddon during darkness on a wet and windy night, I made a promise. I would not return home until I'd caught my first barbel from the stretch – even if it meant staying till daybreak.

"My approach was a small PVA bag Pellet-O on the hair," recalls Duncan. "The rain was unforgiving and after being settled in a swim for around 20 minutes, I decided to tie a few new bags up.

"Having a flask of hot water for making tea, I decided to pour some onto the small pellets used in the bags. After a few minutes, I was able to create a paste that could be moulded around the lead. Further kneading with Hemp & Hali Crush produced a great paste that was moulded around the Pellet-O."

Two hours and four swims later, the rod wrapped around and a 9lb barbel had Duncan shouting loud enough to wake the whole of Berkshire.

"Have I ever looked back, or used a PVA bag since...No!" he states.

In the present day, Duncan's fishing is very similar. He still scolds 4mm and 6mm Sonubaits Halibut Pellets overnight with Hemp & Hali Crush before every barbel session.

"I simply pour scolded water into a baitbox containing enough pellets to

scolded bait box – however nowadays there's no need to do this as Sonubaits new Barbel Paste is perfect for this, and will attract any barbel in your swim.

"The Pellet-O that's mounted onto

your hair is also covered in soft paste,

- in the past, from the bottom of your

"Add to this products like Hemp & Hali Crush groundbait, and you've got a real edge over other anglers."

last me as long as my session is going to last, leave for a couple of minutes then pour the excess off," he explains. "In the morning, you will be left with a soft consistency at the base of the baitbox plus different textures within the upper layers.

"Add a couple of good squirts of either Sonubaits Halibut or my favourite Corn Steep Liquor flavouring, then give the whole mix a good turn over. What will be left is a perfect for moulding around the lead. Hence the new method created - 'The Method Lead'.

Duncan's method will work throughout the year, at any time of the day and in almost any river conditions.

"Make, at most, two casts in each swim and feather your cast to avoid disturbance," adds Duncan. "If nothing occurs after 30mins, move on. This method is all about putting an irresistible morsel of Halibut flavour in front of a big, hungry fish."

Another of Duncan's favourite approaches is to switch the Method Lead for a feeder filled with Hemp & Hali Crush – the number one

groundbait, he says, for singling out those bigger barbel.

■ The perfect hookbait

for barbel

"There's no denying it's pulling power," grins Duncan. "It's the perfect consistency for river fishing and definitely the best barbel groundbait out there. But again, It's such a powerful fish-puller that moving around dropping feeders into different areas gets you loads of bites.

"In my opinion, the more swims you fish this way, the more you will catch, so remember to keep your eyes firmly fixed on that rod tip!"

"There's no denying it's pulling power"



sonubaits.com **SPECIMEN** SPECIMEN **Consumer Guide 2010**



Barbel & Carp Paste and Pellets

If you're looking for the very best baits for specimen fishing, we believe the new Sonubaits Barbel & Carp products provide the perfect range when targeting big fish.



NEW

Barbel & Carp Paste

- Paste is often used to enhance hookbaits for barbel fishing. And we believe Sonubaits' Barbel & Carp Paste provides a higher level of attraction than any other.
- The paste we have designed specifically for this purpose is based around hemp- which is one of the best barbel baits available. This has been flavoured with three of the best barbel flavours we know of - Spicy Sausage, Cheesy Garlic and Halibut.
- It also has a unique texture, so it can be wrapped round any bait or fished by itself providing an irresistible scent trail.



Barbel Feed Pellets

• The perfect pellet for barbel, these high oil, high protein pellets are elliptical in shape which means that they don't roll on the riverbed, concentrating the barbel in the area you're fishing.



NEW

Barbel & Carp Pellets

• Barbel & Carp Pellets are designed to be needle friendly, high in oil and leak out flavour and attractants in water. The flavours we've used match the Barbel Paste, so are ideal for fishing on the hair and wrapping the paste round.

visit sonubaits.com today



S-Pellets

- Nutritionally balanced hookable pellets which constantly leak an additive laced oil to pull fish into your swim and trigger an aggressive feeding response.
- They can be hooked directly on the hook or hair rigged
- Perfect texture to withstand being cast on the feeder or waggler.

SIZES AVAILABLE

• 4mm, 6mm, 8mm, 11mm



Monster Crab & Mussel S-Pellets

 Monster Crab and Mussel S-Pellets have the same high leakage rate and unique feeding triggers as the original S-Pellets but using Monster Crab & Mussel concentrate to enhance their flavour.

S-Pellets

SIZES AVAILABLE

• 4mm, 6mm, 8mm, 11mm



Strawberry S-Pellets

• Strawberry S-Pellets are a fruity version of the S-Pellet and ideal for use when the water responds well to non fishmeal based baits. They are also ideal for species which prefer sweet baits such as tench and bream.

SIZES AVAILABLE

• 4mm, 6mm, 8mm. 11mm



• Tuff 1s are the perfect pellet for using on a hair rig for specimen barbel, chub, tench. bream and carp. A tougher formulation means the bait stays on the hair rig longer. Tuff 1s breakdown in a different way to regular Hali-Hookers and S-Pellets as they soften from the outside releasing their attractants but still retain a firm core.

FLAVOURS AVAILABLE

Tuff 1s

• S-Pellet, Hali-Hooker, Monster Crab & Mussel, and Strawberry

• 11mm (S-Pellet & Hali-Hooker only) 16mm

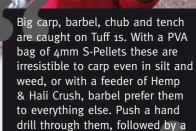


Hali-Hookers

• Hali-Hookers contain 50% more fish oil than a standard halibut pellet and are also suitable to be hooked or hair rigged without the need for drilling. Loaded with a secret blend of fish-friendly attractants and light and heavy fish oils the Hali-Hookers create an unrivalled underwater attraction in cold or warm water which fish actively seek out.

SIZES AVAILABLE

• 4mm, 6mm, 8mm, 11mm



Korum Quick Stop for a quick,

easy and productive session.

Duncan Charman

S-Pellet Feed - 2mm. 4mm

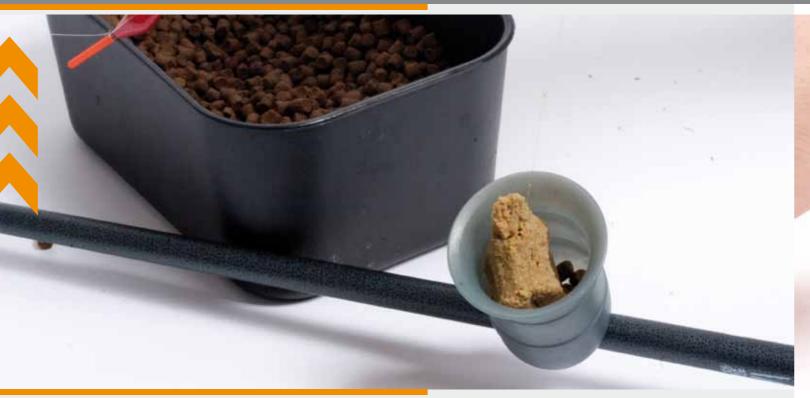
softened by adding a little water so can be used on the Metho feeder or through a cage feeder.

- Pure crushed carp pellets finely sieved to create a versatile groundbait designed to select bigger fish. This modern groundbait has been designed specifically for catching large bags of carp on commercial fisheries. It is rich in fish oils, fishmeals,
- particles it creates a very inert Method mix which is easy to mix and becomes very light in the water which means it will cloud up readily to attract fish to the bait.



INCENIOUS, IRRESISTIBLE

SONUBAITS.COM CARP SPECIMEN MATCH SPECIMEN CARP







ONE to ONE NEW

Mixing traditional paste has never been easy, but ONE to ONE solves this problem, providing you with the perfect paste every single time.

- It is so easy to mix; simply use the same amount of powdered paste mix and water. Pour them both into a bait tub and mix thoroughly, this creates a very sloppy mix but simply leave it for 30 minutes and it will absorb all of the water and create the perfect paste for fishing on a pole.
- There are two varieties available; Natural and Green
- The best way to use your paste is to take the size you would like to use and roll it into a ball, put your thumb in the middle to make an indentation and put the hook in the thumb print, fold the paste over the hook and mould round the hook, this is then ready to place in the pot.

 Included in each bag of ONE to ONE paste is a free paste pot designed to ship out the paste on the pole. These have been designed by Andy Findlay and he recommends that you place a few Fin Perfect Feed Pellets in the bottom of the pot before shipping out to help feed your swim.















To mix ONE to ONE paste simply add the same volume of water and paste to a bowl and mix. Leave for 30 minutes to let the paste absorb the water, then it can be made into a ball and is ready to be hooked.

Fibre Paste NEW

A revolution in paste fishing for the modern angler.

- Totally unique, stringy consistency
- Will easily cast over 60 yards
- Easier to use than standard pastes
- Stays on in water much longer than standard paste
- Rugged texture means increased attraction

- This paste has a unique texture with a soft consistency which means that it can be fished with confidence on a pole, waggler or feeder. The bait is still really soft and fluffy and easily presented at distances of over 60 yards.
- Normally if paste is fished on a rod it has to be made so stiff so that it will stay on for the force of the cast, this then means that the hook will not pull through therefore making hooking the fish more difficult.
- Once you have mixed the paste make it into a ball and just tear a pinch off and simply hook it on, it does not need to be moulded, this way it leaves a rough edged paste unlike any other. Once it is in the water small

- particles of the paste begin to fall away enticing fish to feed, this also feeds the swim.
- Use larger hooks and heavier line with Fibre Paste as it catches larger than average fish and the larger hook will also help to keep the paste on.
- Fibre Paste sinks slowly which means it can be cast on a waggler rod at cruising fish and it will fall slowly giving more time in the feeding zone.
- It is a presentation which fish won't have seen before and therefore will not be able to resist.
- Fibre Paste is available pre-mixed in natural, red and green. Perfect for all fishing situations. Simply tear a piece from the pot, and hook it on.







1. Tear a chunk of Fibre Paste from the pot. 2. Put the hook through the area of paste where you have slightly pinched it. 3. This is now ready to be cast into the lake. It is durable enough to go the distance.

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MATCH SPECIMEN CARP CARP SPECIMEN MATCH

Consumer Guide 2010



Consistency

Can you cast paste up to 60 yards? Andy Findlay has been using a new product that he believes revolutionises the art of paste fishing. We caught up with the Nottinghamshire rod to find out more about Fibre Paste, and how it could help you catch more fish.

"Fibre paste has been specially designed for rod and line fishing," Andy explains. "All of the problems you usually get with normal paste fishing will become a thing of the past, as you can cast Fibre Paste an extremely long way without it flying off the hook.

"It's got a totally different texture. Unlike a standard paste – which goes very smooth when mixed – Fibre Paste ends up being very soft and fluffy."

Understandably, Andy is a huge fan of this new bait product, and has been using it to great success to win numerous matches.

"During the testing stages, I had 143lb at the Glebe Fishery the first time I ever used this paste," recalls Andy. "It was completely unique and a real edge over the competition."

Andy's also a huge fan of the simplicity of Fibre Paste. Unlike other

inferior products, there's no need to mould it around a paste spring or shot. You simply pinch off a large piece and attach it directly to the hook.

"There's no messing around with hair rigs or springs. Just hook a fluffy lump of paste onto a decent-sized hook and you're ready to go," Andy suggests. "With a fluffy bait that's expanding and pumping out attraction, the fish will take it straight away.

"I actually prefer to leave the edges very ragged, as the fish seem to prefer this presentation."

This is because Fibre Paste leaks off tiny particles into the water, leaving a halo of attraction around your hookbait. Standard pastes simply cannot compete in a rod and line situation.

"Your first impressions are that the paste is full of larger particles rather than being fine like a standard paste, but when you add water, it totally transforms it to a fibrous, stringy-textured paste," explains Andy.

"It's a similar consistency to really thick porridge, only it remains very light and fluffy – not heavy and overworked like a standard paste."

Andy recommends you mix your paste up in tennis ball-sized batches. By leaving the paste for 15 minutes to half an hour, you should achieve the perfect texture.

"Once the paste is mixed, it's simply a case of hooking it onto your rig," he adds. "No longer will you have to worry about whether your paste is on the hook. You can fish with Fibre Paste confident that you have a durable bait that fish like to eat.

"Whether using it on the feeder, or when float fishing, Fibre Paste will totally change the way you think about paste fishing."















1. Add any flavour required. 2. Mix in water, a little at a time, to reach desired consistency. 3. Mix thoroughly. 4. Mould into a ball. 5. Tear off a good-sized piece for easy hooking.

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Fin Perfect

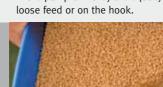
Andy Findlay has an unrivalled record on commercial fisheries. As one of the UK's most forward-thinking match anglers he has developed a range of baits and mixes which have been fine tuned by many years of experimentation and fishing experience.

Mix 1- The ultimate Method groundbait.

- The fine fishmeal particles create an inactive mix, perfect when you need to get your bait on the deck quickly then have it rapidly break down to create an irresistible mouthful around your hook bait.
- Best prepared the night before you fish with 600ml of water to one bag of Mix 1 but it is also easy to make up on the bank.

Feed Pellets

 Our Feed Pellets can be used straight from the bag or can be softened in water and compressed onto a Method or into an open end feeder to give versatility of presentation for any angling situation. These are the number one choice of pellet for the majority of our match fishing consultants.



Miv 9

- This active, betaine enriched and nutritionally perfect fishmeal creates a light, fluffy mix which explodes out of feeders creating an active feeding zone in your swim to pull fish from range.
- The perfect groundbait for the bagging waggler, open-ended feeder or when you need to create a cloud of attraction.

Expanders

 Fin Perfect Expanders are conveniently prepared in a pellet pump and create the perfect soft pellet every time. They can easily be coloured or flavoured by adding our range of dyes and flavours to the water in the pump and they are equally effective as loose feed or on the hook.

Paste

- A betaine enriched fishmeal powder which can be mixed stiff or sloppy depending upon the way you want to fish.
- Generally speaking, 'The Fin' reckons
 the wetter you can use the mix the more
 effective it is, but to fish it as sloppy as he
 does will take a bit of practice! Give this
 tactic a try for a real edge.

Ton-Up 6mm

 The expander of choice by professionals, it is an expander pellet but with a much more uniform structure for perfect consistency when pumped. These are denser than a standard expander pellet, so can be fed into the swim with much more accuracy after they have been pumped.



To make soft feed pellets, put the pellets in a bait tub and cover them in water. Leave them underwater for one minute for each millimetre the pellet is - so two minutes for 2mm, four minutes for 4mm and so on. After soaking, drain off all the water give them a shake and leave for 10 minutes, they are then perfect for putting around a Method feeder.













After softening feed pellets, they're perfect for use with a Flat Method Feeder and Quick Release Mould, from Preston Innovations. It's a real match-winner that you can always rely on for a few extra bites.

NEW MONUGAIN CONT

Sonubaits Bait Pump

 The Sonubaits Bait Pump is ideal for preparing Fin Perfect Expanders or Ton-Up Pellets for the hook. You can also use this device to add colours, flavours and other potent attractors, to create bespoke hookbaits. Please see page 29 for more information on using the Bait Pump.



Soft Hooker Pellets

- They are perfect for shallow fishing on a pole when getting lots of bites, excellent for waggler fishing with confidence knowing that they do not fall off on the cast. Can be hair rigged on a Method feeder as they do not break.
- Des Shipp reports they catch better than his own pumped expanders.



Competition Feed and Expanders

Mike Mason of Woodland View Fishery only allows the use of these pellets on his lakes as they provide all the required nutrients for harder fighting fish. Since starting to use them in 2007 the water quality and health of his fish has improved dramatically.

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P-Mix

Pure crushed hemp and fishmeal pellets with added feeding stimulants, finely sieved to create the perfect competition groundbait.

- A pure fish catching groundbait.
- This combination of hemp and fishmeal pellets is one of the finest fish attractors available. A very high quality mix which is truly versatile for all species of fish and many different methods.
- Mixed on the wetter side, you can introduce a lot of particles such as dead maggots or casters, and it is ideal for the big waggler and groundbait approach on carp venues. All you need to do is give it a squeeze and, because of the fine graded particles, it holds together and binds superbly. It is also a great feeder groundbait when mixed a little drier, it will help to gain you extra bites because of the hemp content.



Spicy, Meaty Method Mix

A blend of pellets, fishmeals, spices and meat extracts are crushed together to make a unique flavoured groundbait.





Spicy, Meaty Method Mix

- Spicy Meaty Method mix is an all round groundbait perfect for targeting specimen fish such as carp, bream, tench and barbel. It can be used in a number of different ways depending on the fishing situation.
- For use on the Method feeder simply add two pints of water to the bag of groundbait and mix thoroughly, leave this for 45 minutes to allow the groundbait to fully absorb the water and riddle. It is equally suitable for use in cage feeders or can be balled in when mixed slightly dryer.



Match Method Mix

Working closely with Des Shipp and Les Thompson we developed the ultimate pellet based Match Method Mix for use on commercial fisheries.



Les Thompson

Match Method Mix

 Designed for use by the modern match angler who wants to fish the Method on commercial match venues with confidence. With full, easy to follow, mixing instructions on the pack it is simple to create the exact mix that Des Shipp and Les Thompson use. The mix is based on the highest quality pellets and fishmeals available.

FREE INSIDE

MATCH

METHOD MIX

ibalts.com

25

 Its consistency is such that it stays on the feeder through the cast and impact with the water. Once the feeder has hit the bottom it breaks down quickly, building up the swim and keeping the fish there without overfeeding them.



A dark green version of the massively popular Match Method mix. The groundbait mixes and performs exactly the same as the original.



Adam Wakelin: Regular accurate casting builds up the swim creating a tighter feeding area.

NEW

Dark Match Method Mix

- Designed for the modern Method feeder angler, the darker colour offers an edge when fishing in shallow water or up to features such as islands or far marginal edges as fish are less wary of dark groundbaits in clear water. This also makes it a good winter mix. The particles which come off the feeder attract the fish into the area creating competition without overfeeding them.
- Free in every bag is a Preston Innovations flat bed inline Method feeder which is designed for use with the Quick Release Method Mould. The groundbait performs perfectly with this set up and because of the streamlined shape of the feeder accurate casting is much easier.



SONUDAITS.COM MATCH SPECIMEN CARP CARP SPECIMEN MATCH CONSUMER Guide 2010

In the Mix

Top UK match angler Des Shipp reveals how you can get more bites on the Method feeder, using what he believes is the best Method mix money can buy...

Method feeder fishing is one of the most common angling approaches in the UK today. Whether during matches or just general pleasure fishing, the Method is a tactic used by many anglers, which can make it hard to gain an edge over the competition and keep the tip pulling around.

So just how do you improve your Method feeder fishing and really start to bag up? Sonubaits caught up with England International match angler Des Shipp to find out more about the devastating groundbait mix he uses to ensure he's always catching fish.

"using the right mix can make a massive difference."

"The Method is a deadly commercial fishery technique," Des tells us. "But it's not always a case of just moulding any old groundbait around your feeder and casting out. In fact, using the right mix can make a massive difference."

And it's because of this attention to detail that Sonubaits' Match Method Mix was born – a modern groundbait developed by Des Shipp, Les Thompson and other top UK match anglers, who were keen to establish a world-beating

mix that any angler could use with ease.

"We used to mix different groundbaits and additives together to get what we wanted for the Method," explains Des. "I wanted something I could just tip out of the bag, mix with water, and use straightaway in a match fishing situation. We worked really hard at Sonubaits to come up with this groundbait, and at times I can go through two or three bags in a match of it, because fish absolutely love it."

The mix combines the perfect binding qualities required for fishing the Method, but will also feed the fish and get them competing for food around your hookbait. Exactly the sort of thing that Des wants to happen when going for big weights of fish.

"Match Method Mix only breaks up once the feeder hits the bottom, rather than flying off on the cast or on impact with the water. Unlike other groundbaits, this keeps the fish exactly where you want them" says Des. "But at the same time, it's full of tasty morsels that really help keep the fish in your peg.

"These factors are very important, as the wrong groundbait can make Method feeder fishing very difficult as the fish will move off the feeding area if the groundbait is too light or does not contain enough feed."

Des also likes the user-friendly nature of the Match Method Mix, which – as he explained earlier – can be easily

"it's full of tasty morsels that really help keep the fish in your peq."

prepared when you arrive at the lake.

"You get 2kg of groundbait in each bag, which takes a full two pint bait tub of water," he says. "Once mixed, this is the ideal consistency for the Method – though you can always add more water for your requirements.

"What's more, you get a free Preston Innovations Method Feeder in the bag, so you can start fishing right away.

"It's important to mix the groundbait really well, so the particles absorb the water," adds Des. "I then leave the mix for anything between 10 and 40 minutes, push it through a riddle and then it's simply a case of moulding it around the feeder and casting out.

"It's the simplest groundbait I've ever used for Method Feeder Fishing, and easily the best, so give it a try and watch your results improve straight away."

What are you waiting for? Try Match Method Mix today.

"Match Method Mix only breaks up once the feeder hits the bottom, rather than flying off on the cast or on impact with the water. Unlike other groundbaits, this keeps the fish exactly where you want them"











For fast and accurate casting every time try using your free Preston Innovations Flat Inline Feeder with the Preston Innovations Quick Release Method Mould (sold separately) for a consistent bait presentation.



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Supercrush Green

Pure crushed Green Koi carp pellets with added feed stimulants, finely sieved for the perfect consistency and texture.

Supercrush Green

- Super rich in high quality fishmeals, fish oils and fish attractors, this unique groundbait will help put more fish in the net. Due to the fine texture it is ideal for use on a Method feeder or with more water it is perfect for use as a sloppy groundbait fed through a pole pot.
- It can also be used as a paste by putting the required amount in a bait tub and covering with water and mixing, as the water is absorbed a little bit more Supercrush Green can be added a bit at a time and letting the groundbait absorb the water until the desired consistency is achieved, more water can be added on warm days if the paste dries out.



deal for separating softened feed pellets, simply add to the pellets and mix. As they are fed the green groundbait falls slowly through the feeding zone.

Lee Kerry

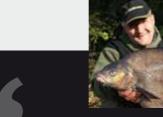


Exploding Fishmeal Feeder

A hemp and fishmeal based groundbait for the modern feeder angler that bursts from the feeder.

Exploding Fishmeal Feeder

- A modern feeder mix which is based on hemp and fishmeal. Due to the particle sizes it explodes out of the feeder providing a perfect feeding area. The speed at which it comes out of the feeder means you can very quickly build a swim with regular casts.
- Exploding Fishmeal Feeder can be mixed quite dry which means that it will empty from the feeder even more quickly. It can be used as a straight mix or can be used for plugging the ends of your feeder when introducing other baits into the swim.



This incredible groundbait explodes out of the feeder creating a feeding area, regular casting builds the swim to a frenzy!

Lee Robbins

Supercrush Dark

A fine dark fishmeal groundbait perfect for use on clear venues either by itself or to darken other groundbaits.



Supercrush Dark

- Its light fluffy consistency makes it perfect for a variety of methods when pole fishing. Mixed dry it can be used on its own or as a coating for luncheon meat to provide added attraction, this is particularly effective when fishing shallow.
- When mixed normally Supercrush Dark holds together until it reaches the bottom where it breaks down quickly creating a bed of fine particles, which holds fish in the swim without



Using Supercrush Dark in conjunction with F1 groundbait makes a perfect skimmer mix on clear venues.

Steve Saunders







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Luncheon Meat Cutter

- For perfectly cubed luncheon meat there is nothing better than the Sonubaits Meat Cutters.
- They cut the luncheon meat to the same uniform sized cubes making them perfect feeding and hooking.
- Available in 6mm, 8mm and 10mm. (Supplied with spare wires.)



Bait Accessories

Here at Sonubaits we realise that modern fishing tactics require specialist products to provide you, the angler, with simple solutions to all your bait preparation needs.





sonubaits.com **Consumer Guide 2010** MATCH SPECIMEN **SPECIMEN**



Banded Pellets

• A common method of attaching small hard pellets is by using a bait band, however attaching them to a hook is not easy. The pack comes with two Korum hooks with attached bait bands so fishing the banded pellet is now such an easy task it gives you more time to enjoy fishing. FLAVOURS / COLOURS AVAILABLE

- Pineapple, White Chocolate, Carp, White Fish SIZES AVAILABLE
- 6mm, 8mm, 12mm



Pellet O's

- Pellet O's are the perfect kit for fishing with drilled pellets.
- Pre-drilled pellets to save time and effort.
- These come with two Korum Quickstops on hook hairs and a Korum Quickstop needle.

FLAVOURS AVAILABLE

- Crab. Halibut.
- SIZES AVAILABLE
- 8mm, 12mm





Drilled Boilies

Drilled Boilies have been developed to make hair rigging a boilie a quick and simple task. The kit is supplied with two Korum Quickstops on hook hairs, a Korum Quickstop Needle and enough boilies for a good session catching plenty of fish.

Boilies are usually hair rigged and often when putting a baiting needle through them they will split or fracture causing them to be weak and come off the hair.

At Sonubaits we have eliminated that problem by pre-drilling the boilies for you and supplying them with two Korum hook hairs with Quickstops and a Quickstop needle making them even easier to use.

They are available in three highly visual colours and potent flavours: Yellow Pineapple, White Chocolate and Orange Tutti Frutti.

Drilled Boilies

- Pre-Drilled boilies
- Complete with two Korum hook hairs.
- Korum Quickstops and Needle also supplied

FLAVOURS / COLOURS AVAILABLE

• Pineapple(Yellow), Tutti Frutti (Orange), White Chocolate

SIZES AVAILABLE

• 6mm, 8mm, 10mm, 14mm



Bait Paint

- The Sonubaits range of dyes can be used to prepare baits in advance or tweak baits whilst you are fishing - ideal for switching the fish on again when your swim has gone quiet.
- Bait Paint is so simple to use just spray over your baits giving an even coating, leave for a couple of minutes and then they are ready to be used.
- Bait Paint can be used on pellets, boilies, corn, meat, groundbait, particles etc.



Liquid Flavours

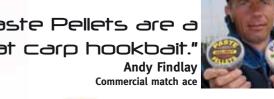
- Ideal for flavouring maggots, boilies, pellets, sweetcorn, luncheon meat and groundbaits.
- The flavours can be added hours before fishing at home or on the bank to add extra flavour to pull fish into your swim.

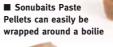


Paste Pellets

- There are six flavours available in the range, Bacon Grill, Halibut, Fishmeal, Catmeat, White Fish and the new Supercrush Green with added Betaine. These pellets are made from paste and so have all the properties and advantages of paste but in pellet form.
- They can be squeezed and moulded to any shape required, and wrapped round baits and because they are made from paste they are easy to hook or hair rig.
- Supercrush Green with added Betaine is perfect when used in conjunction with our Supercrush Green Groundbait.

"Paste Pellets are a great carp hookbait."







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For Number I Contila

Find out how you can catch more F1s, carp and skimmers with current UK Champion and match angling maestro, Tommy Pickering.

The introduction of F1 carp to commercial fisheries in the UK has revolutionised the way people fish. These golden-scaled specimens can help you obtain huge weights of fish very quickly and are great sport on pleasure sessions when carp fishing. But these fish can be very selective in their feeding habits, so just how do you target F1s?

Sonubaits joined up with UK Champion Tommy Pickering to discover more about his involvement in the current F1 range of groundbaits, liquids and hooker pellets – baits that Tommy believes can help anyone catch more fish, every time they wet a line.

"I was having great success mixing an existing Sonubaits groundbait with a sweet-smelling additive," Tommy tells us. "I was fishing lakes like Lindholme, in Yorkshire, where I wanted to get a sweet fishmeal mix out to the islands to target the F1s. There was something about the sweet additive that was really making a marked difference – the F1s absolutely love it."

Tommy wasn't looking for another variety of Method mix, though. Whilst he wanted something he could mould around a feeder, it was a lighter, fluffier type of mix he was seeking, with a pellet-colour and that all-important added sweetness.

"Myself and Des Shipp got involved in the development of the F1 groundbait," explains the Former World Champion. "Once Sonubaits found the right consistency and got the levels of the sweet additive right, our catch rates increased massively. Whether it was F1s, carp or skimmers, we enjoyed fantastic success."

F1 was launched to the public in 2008, with everyone sure that it could not be improved. Since those early days, the F1 range has built up a huge following within the match scene, which only looks set to get bigger and stronger as the new season kicks in.

"The mix is sweet, but that sweetness does not overpower the fishmeal," adds Tommy. "It also behaves very differently to most mixes, something that really drives F1s wild!"

As the success of F1 groundbait grew, there soon came demand for matching hooker pellets, as well as the magic ingredient itself – the liquid attractor. This creamy-smelling liquid can be used to squirt onto pellets or into other groundbaits, whilst the hooker pellets are the perfect complement to the groundbait.

The hooker pellets are ideal for pole fishing, float fishing and Method feeder fishing, as they are robust enough to withstand a good cast, but soft enough to be directly hooked or hair rigged. Perfect, then, for the type of fishing Tommy is known for.

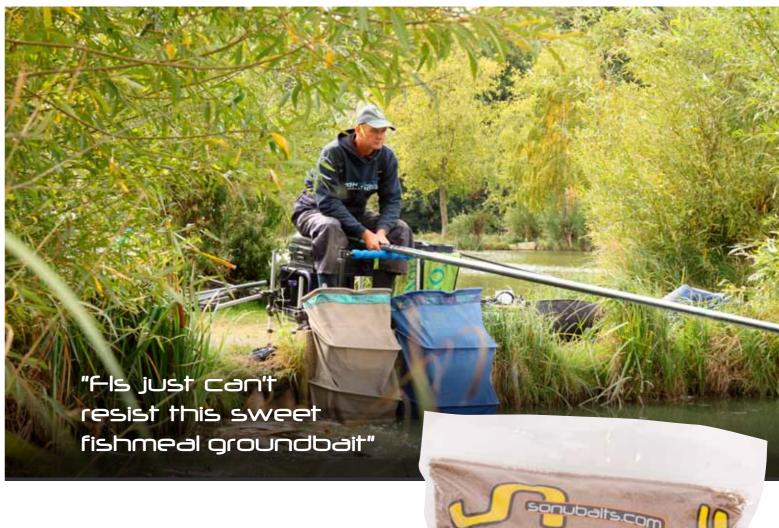
"I often find days where F1s and skimmers won't take anything other than an F1 pellet," he says. "Used in conjunction with the F1 groundbait, it's a phenomenal combination that will help many, many anglers catch a lot more fish."

"...fl Soft Hooker Pellets are robust enough to withstand a good cast, but soft enough to be directly hooked or hair rigged"









F1 Groundbait

This groundbait has been designed with Tommy Pickering and Des Shipp for catching F1s and commercial carp. It has also proven to be very successful with skimmers too. Since its release it has been the groundbait of choice for many top anglers and has proved devastating in many matches at a wide variety of different venues.

F1 is easy to mix, binds well to a Method feeder and breaks down quickly; this is all down to the ingredients used. The fine fishmeal particles create an inactive mix when dampened which is perfect for a rapid breakdown of feed around the hook. The crushed pellets make F1 easy to mix and perfect for the Method. It can also be balled, or cupped in as slop. It is at its best when mixed the night before, but can be mixed on the bank.

"...easy to mix, binds well to a Method feeder and breaks down quickly"



FI'S & CARP





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For information, news, competitions and tips from:

Des Shipp, Tommy Pickering, Adam Wakelin, Ade Kiddell, Andy Findlay, Chris Ponsford, Clint Elliott, Dai Gribble, Dave Lumb, Duncan Charman, Ellis Brazier, Emma Pickering, Frans Vogels, Geoff Valance, Lee Edwards, Lee Kerry, Lee Robbins, Les Thompson, Mat Woods, Mick Stamp, Neil Edge, Nigel Evans, Paul Billington, Paul Coyle, Ricky Teale, Simon Hartop, Steve Saunders, Team DELCAC.